

October 16, 2019

## **Preliminary Agenda**

Swissotel | Chicago , IL

## **USDEC Seminar: Making Halal Work for You**

ТІМЕ	ACTIVITY
8:00 a.m8:30 a.m.	Registration
8:30 a.m8:55 a.m.	Welcoming Remarks; U.S. Dairy's Halal Journey Jonathan Gardner, Senior Vice President, Market Access and Regulatory Affairs, U.S. Dairy Export Council
8:55 a.m9:35 a.m.	Tapping into Global Halal Growth OpportunitiesHaroon Ulugh Beg Latif, Director, Strategic Insights, DinarStandard
9:35 a.m9:55 a.m.	Halal Opportunities in the World Largest Muslim Market - Indonesia Garrett McDonald, Attaché, Office of Agricultural Affairs - Indonesia, Foreign Agricultural Service, U.S. Department of Agriculture (invited)
9:55 a.m10:10 a.m.	Coffee Break
10:10 a.m10:40 a.m.	Navigating Halal Requirements in the ASEAN Regulation Dr. Siti Noorbaiyah Abdul Malek, Associate Professor, Singapore Institute of Technology
10:40 a.m11:00 a.m.	Halal: Gateway to Success in the Southeast Asia Dalilah Ghazalay, Regional Director, U.S. Dairy Export Council – Southeast Asia
11:00 a.m11:30 a.m.	Understanding Halal: Middle East / North Africa Perspective Nina Bakht Halal, Vice President and Director, U.S. Dairy Export Council – Middle East / North Africa
11:30 a.m12:00 p.m.	<ul> <li>Panel Discussion: Halal Regional Opportunities and Challenges</li> <li>Moderator: Vikki Nicholson-West, Senior Vice President, Global Ingredients, U.S. Dairy Export Council</li> <li>Panelists: <ul> <li>Haroon Ulugh Beg Latif, DinarStandard</li> <li>Garrett McDonald, USDA/FAS</li> <li>Dr. Siti Noorbaiyah Abdul Malek, Singapore Institute of Technology</li> <li>Dalilah Ghazalay, USDEC Southeast Asia</li> <li>Nina Bakht Halal, USDEC Middle East</li> </ul> </li> </ul>

TIME ACTIVITY



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October 16, 2019	Swissotel   Chicago , IL
12:00 p.m1:00 p.m.	Lunch;
(12:30 p.m1:00 p.m.)	Halal Certifier Tabletop Session
(12.00 p.m. 1.00 p.m.)	-
1:00 p.m1:05 p.m.	Afternoon Session Opening Jonathan Gardner, Senior Vice President, Market Access and Regulatory
	Affairs, U.S. Dairy Export Council
1:05 p.m1:40 p.m.	Getting and Staying Halal Certified: Meet the Certifiers
	Islamic Food and Nutrition Council of America (IFANCA)
	<ul> <li>Islamic Services of America (ISA)</li> <li>Halal Transactions of Omaha (HTO)</li> </ul>
4.40	
1:40 p.m2:00 p.m.	Halal 101: What is it, and Why Do Requirements Differ
	Jalot Al-Absy, Director & Lead Quality Manager, Halal Transactions of Omaha
2:00 p.m2:20 p.m.	A Deeper Look: Demystifying Halal Specifications, Registrations and
	Audit Procedures; North Asian Halal Developments
	Roger M. Othman, Director of Consumer Relations, IFANCA
2:20 p.m2:40 p.m.	Halal Industry Trends, Synergies and Dairy Critical Control Points
	Timothy Hyatt, Managing Director, Islamic Services of America
2:40 p.m2:55 p.m.	Certifier Panel: Global Halal Developments and Compliance
	Islamic Food and Nutrition Council of America (IFANCA)
	Islamic Services of America (ISA)
	Halal Transactions of Omaha (HTO)
2:55 p.m3:15 p.m.	Coffee Break; Halal Certifier Tabletop Session
3:15 p.m3:25 p.m.	U.S. Dairy's Halal Journey: We're Here to Help
	Sandra Benson, Vice President, Market Access and Regulatory Affairs, U.S. Dairy Export Council
3:25 p.m3:55 p.m.	Halal Readiness Benefits and Action Steps: Supplier Perspective
	U.S. Dairy Suppliers (TBC)
3:55 p.m4:25 p.m.	USDEC Member Discussion and Q&A: Halal Next Steps for U.S. Dairy
4:25 p.m4:30 p.m.	Closing Remarks
	Jonathan Gardner, Senior Vice President, Market Access and Regulatory Affairs, U.S. Dairy Export Council